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Helen Wattley-Ames

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#993102 in Books Nicholas Brealey Publishing 1999-03-01 Original language: English PDF # 1 8.50 x .25 x 5.50l, .46 #File Name: 1877864714228 pages | File size: 44.Mb

Helen Wattley-Ames : Spain is Different (Interact Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Spain is Different (Interact Series):

0 of 0 people found the following review helpful. Fantastic book about Spanish Culture! By WTL This is an older book about the Spanish culture in comparison to the United States culture. It quite outdated, it was written in the 1990's, however, it really does give accurate information about the Spanish culture, I would recommend this to anyone

visiting Spain! Please let me know if this review was helpful!0 of 0 people found the following review helpful. Good for cultural understandingBy Sarah O'learyThis book was suggested to me by an American living in Spain before I began my study abroad. It is an easy, quick, and informative read. While I feel that it is targeted towards Americans working in Spain (I am a student) it was still valuable for me in gaining a deeper understanding of the culture. I suggest it for any American that will be moving to Spain.0 of 0 people found the following review helpful. Right On The MoneyBy bobertOrdered this out of curiosity, as I've been married to a Spaniard for over twenty years and lived in Spain for eight. Wanted to see how much the book would jibe with my experience. It jibes just about perfectly. This lady knows her subject and knows how to communicate it.

Seven years after the publication of the first edition, Spain is still different, but it is changing, too-modernizing rapidly and participating as an active member of the European Union. While thoroughly updating her original work, Helen Wattley-Ames has maintained her focus in describing the uniqueness of both the Spanish people and their culture and on examining what effect the differences have on the way the Spaniards and Americans relate to and interact with each other. She looks at how Spain has evolved from a travel destination, as source of "sun and cheap wine," to a dynamic modern society. She depicts a people proud of their accomplishments, yet working hard to maintain valued traditions in the face of increased buying power and more European and American influence. The author begins by looking into Spain's past and at critical dimensions of present day American-Spanish relations. She then explores certain aspects of culture important in cross-cultural interactions: society and the individual; relationships; language and communication; work and play. She ends each chapter with an "encounter"-a critical incident that illuminates a situation which may cause misunderstanding, embarrassment or conflict. With extensively updated and revised sections on women (in the workplace in particular), and new sections on minorities and immigrants, and ethics and corruption, the new edition of Spain is Different will be welcomed by anyone looking for clear guidance on how to be most effective in the encounter with the people and culture of Spain.

About the AuthorHelen Wattley-Ames lived in Barcelona, Spain, where she worked at the Instituto de Estudios Norteamericanos and experienced firsthand the interaction of Spaniards and Americans. Originally from Trinidad and Tobago, she is fluent in Spanish and received her bachelor's degree in Spanish language and literature at the University of Bristol in England.