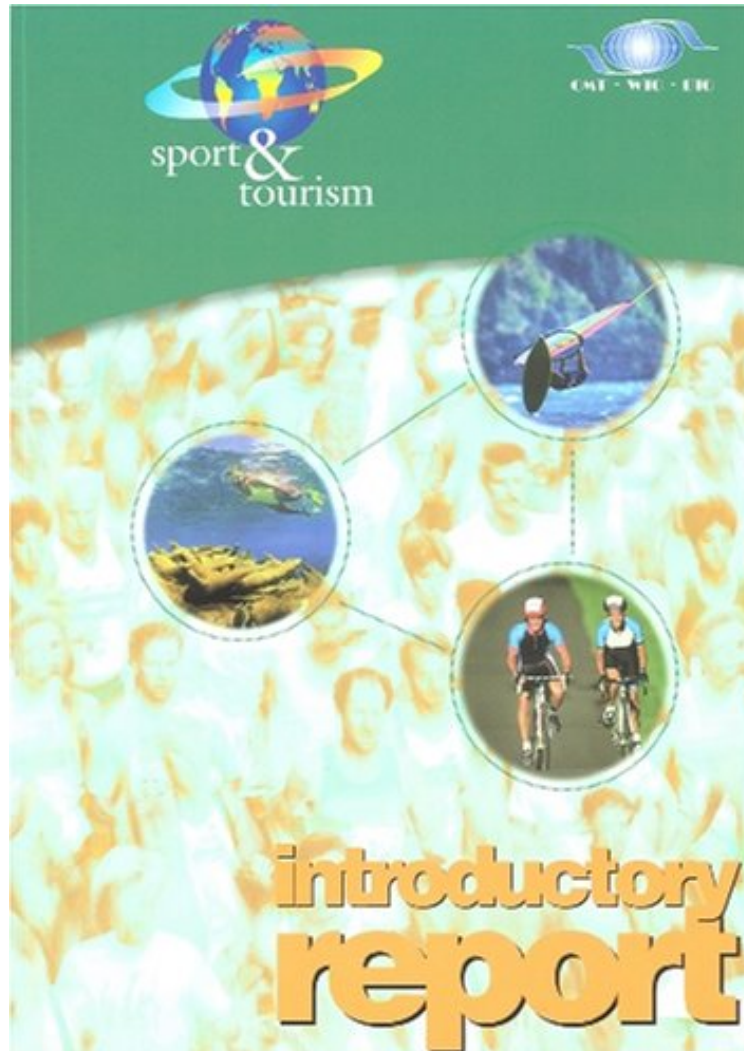


Sport and Tourism - Introductory Report

World Tourism Organization (UNWTO)

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World Tourism Organization (UNWTO) : Sport and Tourism - Introductory Report before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sport and Tourism - Introductory Report:

Sport and Tourism have a major socio-economic impact, appreciated in most civilian societies and increasingly recognized by governments. This is one of the many conclusions of this report which was prepared for the First World Conference on Sport and Tourism jointly organized by the International Olympic Committee (IOC) and UNWTO. After developing a theoretical framework for the system of Sport and Tourism and analysing the future trends of sport and sports tourism this report looks at the different socio-economic impacts of sport and tourism and

how they can be managed best.