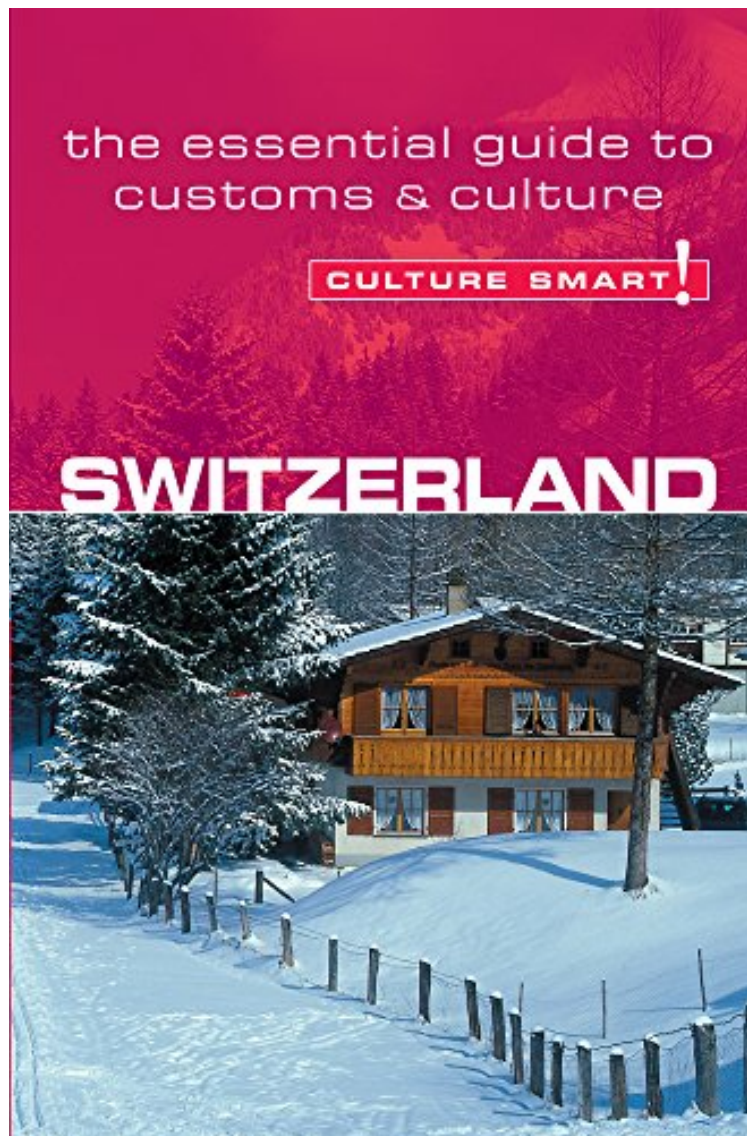


(Read free) Switzerland - Culture Smart!: The essential guide to customs culture

Switzerland - Culture Smart!: The essential guide to customs culture

Kendall Maycock

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Kendall Maycock : Switzerland - Culture Smart!: The essential guide to customs culture before purchasing it in order to gage whether or not it would be worth my time, and all praised Switzerland - Culture Smart!: The essential guide to customs culture:

0 of 0 people found the following review helpful. Respectful and trueBy CustomerThis book truly captures the Swiss essence in a respectful and appreciative way. My late stepfather was Swiss (my mom and I are Latin American, he

moved to our contry when they got married) and these pages brought to life so many memories! He trying to fit in a society that doesn't plan long term and time is 'relative', our emotional way to socialize, etc. I remember my mom once asking him by the tenth time in a very flirty way (as customary here) 'Honey, do you love me?', and him looking at her with an expression of confusion all over his face, answering 'Darling, I already told you I love you this morning. I haven't changed my mind.' In the end, we learned a lot from him as well as he from us. Books like these, that can actually help you understand and appreciate a different culture faster, are really a treasure. Thanks to the author for this great work. Totally recommended.0 of 0 people found the following review helpful. Fascinating in-depth guideBy Professor StarmanSuperbly written, great insights into the Swiss culture. Details not found in any other travel guide such as why the Swiss never drive with the car windows down. Fascinating reading.22 of 22 people found the following review helpful. Switzerland - Culture Smart!By Sarah W. MegonigalI bought this book as a gift for a graduate student who was going to work in Switzerland for two years. However, I did look through it before giving it away, and I had done quite a bit of research on line before picking this particular item. The book seemed to me a very practical guide for someone taking up residence in Switzerland, and was not so much meant for the casual 2-week vacationer. The sections on cultural differences between the Swiss and other people were particularly interesting, and would head off some awkward moments for a new immigrant. The parts about rules for apartment living sound quite strict for someone from America, but, again, would prevent misunderstandings between Swiss and foreign tenants. There are also the more usual guidebook sections on recreation, such as hiking, skiing, eating in restaurants, etc. The student who received the book proclaimed it "great", and I think it will come in handy in the months ahead.

Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships.Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include* customs, values, and traditions* historical, religious, and political background* life at home* leisure, social, and cultural life* eating and drinking* do's, don'ts, and taboos* business practices* communication, spoken and unspoken"Culture Smart has come to the rescue of hapless travellers." Sunday Times Travel"... the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries." Global Travel"...full of fascinating-as well as common-sense-tips to help you avoid embarrassing faux pas." Observer"...as useful as they are entertaining." Easyjet Magazine"...offer glimpses into the psyche of a faraway world." New York Times

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