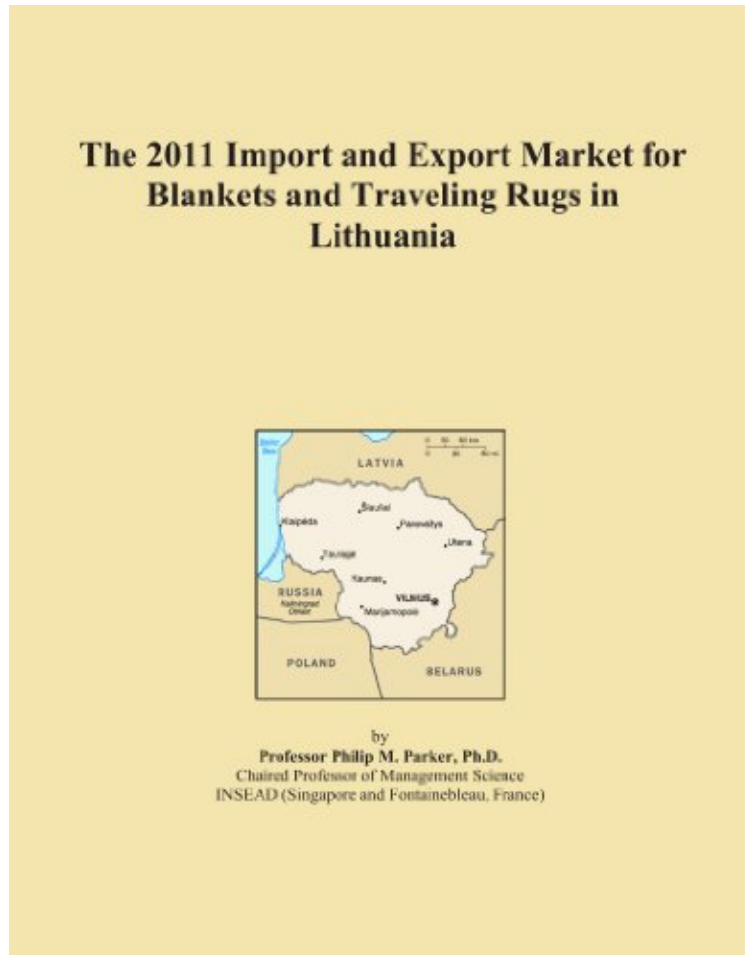


# The 2011 Import and Export Market for Blankets and Traveling Rugs in Lithuania

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**Icon Group International : The 2011 Import and Export Market for Blankets and Traveling Rugs in Lithuania** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The 2011 Import and Export Market for Blankets and Traveling Rugs in Lithuania:

On the demand side, exporters and strategic planners focusing on blankets and traveling rugs in Lithuania face a number of questions. Which countries are supplying blankets and traveling rugs to Lithuania? How important is Lithuania compared to others in terms of the entire global and regional market? How much do the imports of blankets and traveling rugs vary from one country of origin to another in Lithuania? On the supply side, Lithuania also exports blankets and traveling rugs. Which countries receive the most exports from Lithuania? How are these exports

concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for blankets and traveling rugs in Lithuania. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for blankets and traveling rugs for those countries serving Lithuania via exports, or supplying from Lithuania via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Lithuania fits into the world market for imported and exported blankets and traveling rugs. The total level of imports and exports on a worldwide basis, and those for Lithuania in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by

Excerpt. Reprinted by permission. All rights reserved. On the demand side, exporters and strategic planners focusing on blankets and traveling rugs in Japan face a number of questions. Which countries are supplying blankets and traveling rugs to Japan? How important is Japan compared to others in terms of the entire global and regional market? How much do the imports of blankets and traveling rugs vary from one country of origin to another in Japan? On the supply side, Japan also exports blankets and traveling rugs. Which countries receive the most exports from Japan? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for blankets and traveling rugs in Japan. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for blankets and traveling rugs for those countries serving Japan via exports, or supplying from Japan via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Japan fits into the world market for imported and exported blankets and traveling rugs. The total level of imports and exports on a worldwide basis, and those for Japan in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by country of origin are then calculated across each country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that Japan is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize Japan compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes. After the worldwide summary in Chapter 2 of both imports and exports of blankets and traveling rugs, Chapter 3 goes into detail on imports, but for each major country of origin serving Japan. A "major" market is defined as a country where Japan represents a substantially large share of either imports or exports. For each major country exporting to Japan, one can thus observe how important Japan is to that exporting country compared to other countries of the world. Chapter 4 does the same, but for exports of blankets and traveling rugs originating from Japan, for each major country of destination. In doing so, one can discover the share that Japan has in each major market; this share value is often used as a measure of competitiveness for Japan. In all cases, the total dollar volume and percentage share values by major trading partner are provided. Combined, Chapters 3 and 4 present a the total picture for imports and exports of blankets and traveling rugs to and from Japan to and from all other major countries in the world. "Blankets and Traveling Rugs" as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defined "blankets and traveling rugs" is 6583 . For more information on this definition, please refer to the following web site: <http://unstats.un.org/unsd/cr/registry/regcs.asp?Cl=14Lg=1Co=658> . This report is updated on an annual basis. To ensure that you have the most current version, please check the web site of ICON Group at [www.icongrouponline.com](http://www.icongrouponline.com)....