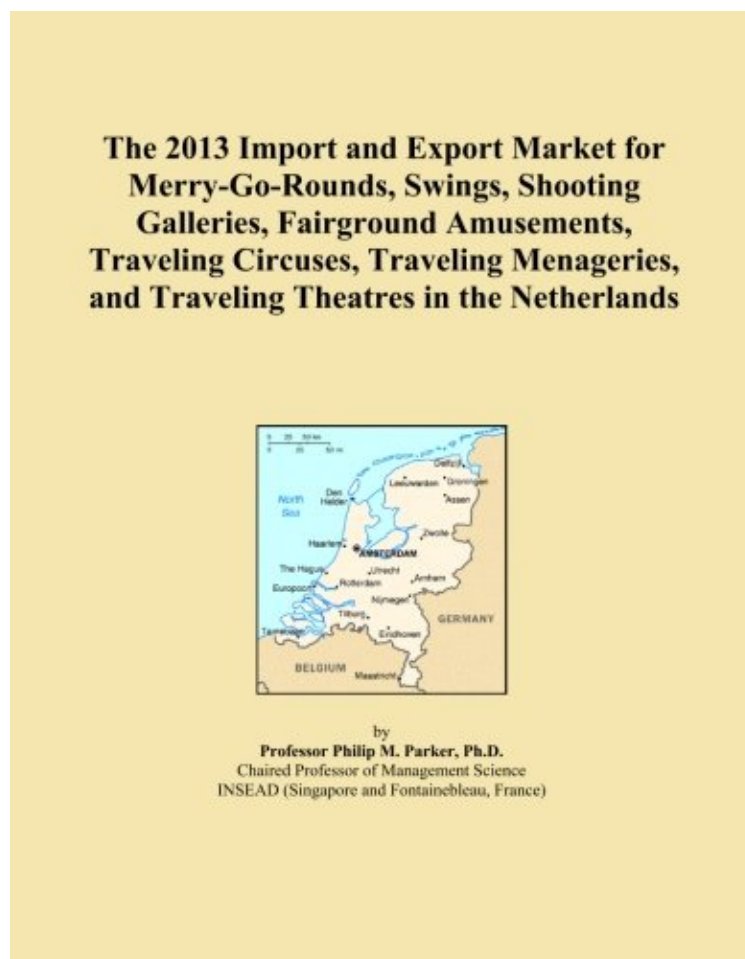


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# The 2013 Import and Export Market for Merry-Go-Rounds, Swings, Shooting Galleries, Fairground Amusements, Traveling Circuses, Traveling Menageries, and Traveling Theatres in the Netherlands

*Icon Group International*

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## Circuses, Traveling Menageries, and Traveling Theatres in the Netherlands:

On the demand side, exporters and strategic planners focusing on merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres in the Netherlands face a number of questions. Which countries are supplying merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres to the Netherlands? How important is the Netherlands compared to others in terms of the entire global and regional market? How much do the imports of merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres vary from one country of origin to another in the Netherlands? On the supply side, the Netherlands also exports merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres. Which countries receive the most exports from the Netherlands? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres in the Netherlands. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for merry-go-rounds, swings, shooting galleries, fairground amusements, traveling circuses, traveling menageries, and traveling theatres for those countries serving the Netherlands via exports, or supplying from the Netherlands via imports. It does so for